

Kathryn Jones

2937 Orchard Drive
Bountiful, Utah 84010
(801) 969-9351
kathy@ariverofstones.com

Career Summary

Dynamic

Innovative

Creative

- Writing and publishing experience in non-fiction, fiction and journalism
- Twenty-one winning contest entries since 1998

Education

Bachelor of Science, Mass Communication

May 2009

University of Utah, Salt Lake City, Utah

- News/Editorial and Public Relations; minor in Creative Writing

Associate of Science, English

Salt Lake Community College, Salt Lake City, Utah

December 2006

Work Experience

Freelance Writer:

- Parenting blogger for *Today's Mama* March 2010-present
 - Create relevant blogs for single mothers and post once per week
 - Add creative photos
- Ask Mom column for *The Globe* January 2010-present
 - Create weekly column of 500-1000 words
 - Answer questions sent in to newspaper/come up with own questions
- Salt Lake City Family Entertainment Examiner, *Examiner.com* July 2009-present
 - Create interesting articles for my section
 - Interview various Utah residents and public relations personnel
 - Organize information into 300-500 word articles including Hyperlinks
- Create *Gardner Village* write ups for shops Nov. 2008-present
 - Interview shop owners, tour facilities
 - Condense information into three engaging paragraphs per shop
- Pitched, developed and wrote Zoom In articles for *Salt Lake Magazine* Sept. 2008-Dec. 2008
 - Worked with others to create interesting profiles for Zoom In
 - Interviewed various Utah residents with unique careers
 - Organized information into one page bulleted article
- Close-Up Correspondent, *The Salt Lake Tribune* June 2006-February 2009
 - Interviewed business owners, families, artists; wrote city events
 - Wrote assigned articles and pitched ideas for city sections of newspaper
 - Took engaging photographs for articles
- Published a young adult novel: *A River of Stones* 2002

Kathryn Jones

2937 Orchard Drive
Bountiful, Utah 84010
(801) 969-9351
kathy@ariverofstones.com

- Spent more than a year researching and writing book
- Responsible for my own marketing

Advertising:

- Inaugural student advertising agency January 2009-May 2009
Absolute Communication, University of Utah
 - Account executive for branding, client and fundraising projects
 - Head writer for client project, "It's All about U"
 - Edited final mission statement

Internships:

- *Deseret News* February 2010-May 2010
 - Online features writer & writer for paper version as needed
 - Interview for arts, family activities, local businesses, events
 - Pitch all ideas
- *Salt Lake Magazine* May 9-Aug. 8, 2008
 - Created departmental articles for Zoom In, Neighborhood
 - Wrote, edited, fact checked, posted online calendaring

Additional Writing Experience:

- Wrote for *The Globe*, Faculty/Staff Editor, Campus Editor, Ask Mom columnist 2004-2006
- Present creative writing classes to children, adults 2002-present

Honors and Awards

Parry D. Sorenson Scholarship
Communication Merit Scholar