

Kathryn Jones

2937 Orchard Drive
Bountiful, Utah 84010
(801) 969-9351
kathy@ariverofstones.com

Career Summary

Dynamic

Innovative

Creative

- Writing and publishing experience in non-fiction, fiction and journalism
- Twenty-one winning contest entries since 1998

Education

Bachelor of Science, Mass Communication

May 2009

University of Utah, Salt Lake City, Utah

- News/Editorial and Public Relations; minor in Creative Writing

Associate of Science, English

Salt Lake Community College, Salt Lake City, Utah

December 2006

Work Experience

Freelance Writer:

Idea Creations—Mentoring, Writing & Promotion

June 2010-present

- Mentoring, resumes; web text; press releases; product, store & event write-ups; novel editing/ghostwriting; blogs; SEO; research & promotion

- Create *Gardner Village* write ups for shops

Nov. 2008-present

- Interview shop owners, tour facilities
- Condense information into three engaging paragraphs per shop

- Ask Mom column for *The Globe*

January 2010-December 2010

- Created weekly column of 500-1000 words
- Answered questions sent in to newspaper/come up with own questions

- Parenting blogger for *Today's Mama*

March 2010-June 2010

- Created relevant blogs for single mothers and post once per week
- Added creative photos

- Salt Lake City Family Entertainment Examiner, *Examiner.com*

July 2009-June 2010

- Created interesting articles for my section
- Interviewed various Utah residents and public relations personnel
- Organized information into 300-500 word articles including Hyperlinks

- Pitched, developed and wrote Zoom In articles for *Salt Lake Magazine*

Sept. 2008-Dec. 2008

- Worked with others to create interesting profiles for Zoom In
- Interviewed various Utah residents with unique careers
- Organized information into one page bulleted article

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- Close-Up Correspondent, *The Salt Lake Tribune* June 2006-February 2009
 - Interviewed business owners, families, artists; wrote city events
 - Wrote assigned articles and pitched ideas for city sections of newspaper
 - Took engaging photographs for articles
- Published a young adult novel: *A River of Stones* 2002
 - Spent more than a year researching and writing book
 - Responsible for my own marketing

Advertising:

- Inaugural student advertising agency January 2009-May 2009
Absolute Communication, University of Utah
 - Account executive for branding, client and fundraising projects
 - Head writer for client project, "It's All about U"
 - Edited final mission statement

Internships:

- *Deseret News* February 2010-May 2010
 - Online features writer & writer for paper version as needed
 - Interview for arts, family activities, local businesses, events
 - Pitch all ideas
- *Salt Lake Magazine* May 9-Aug. 8, 2008
 - Created departmental articles for Zoom In, Neighborhood
 - Wrote, edited, fact checked, posted online calendaring

Additional Writing Experience:

- Wrote for *The Globe*, Faculty/Staff Editor, Campus Editor, Ask Mom columnist 2004-2006
- Present creative writing classes; mentor children, teens, adults 2002-present

Honors and Awards

Parry D. Sorenson Scholarship
Communication Merit Scholar